



Software producer combit at CeBIT 2009

Insight into the new version of CRM software combit Relationship Manager

At this year's CeBIT, software producer combit presents a mixture of new functionality and up-to-date product highlights for CRM, contact management and reporting. By taking part in expert talks, individual product presentations and counseling interviews, visitors will be comprehensively informed about the software solutions combit Relationship Manager, address manager and report generator List & Label.

Regarding their own company goal, the software producer from Constance attaches great importance to direct customer contacts. Therefore, the team at the booth consists consciously of combit employees. "Our visitors shall meet the authors of combit's software and receive qualified answers to their questions", says Peter Magulski, managing partner of combit GmbH, and, winking, he adds "reading brochures is more comfortable at home". Therefore, the project managers of combit's software solutions itself will be at the visitors' disposal for expert talks, as well as the consulting teams from combit and Unirent (one of combit's Solution Partner Gold).

For CeBIT 2009, combit presents features of the new version of combit Relationship Manager, its CRM solution. CeBIT visitors gain exclusive insights to cRM 5 long before the official release. Besides the implementation of new technologies and the enhancement of existing functions, a lot of customers' wishes have been realized, states combit.

Additionally, visitors gain first insights even in the brand new features of developer component List & Label. More than half a year before the scheduled release date, software developers are invited to look over the project leader's shoulder, to seize suggestions and talk about their requirements for the new version.

Besides the breaking news, flexibility is another main focus for combit. Especially in times of financial challenges it's very important to be able to flexibly adapt software solutions to changing circumstances. Costs can be reduced by the customers' own in-house efforts.

By the way: combit's booth (exhibition hall 4, booth E64) can be easily found, simply keep an eye open for fruit: an orange for combit Relationship Manager, a grapefruit for address manager and a lime for List & Label.

(2327 letters)